Date / Time	Discussion:	Results/Follow Up/Cost

Contact

Date:	Company Name:
Referred by:	Address:
Type:	City/State/ Zip
Years in Business:	Phones
Monthly Sales	Title
# of Employee	Related Contact
Competitors	Related Contact

Background Current Status:	Major Brands/ Products:
Objectives:	Plan B Objectives:

Strengths	Weaknesses

Opportunities	Threats