



PICK

YEAR MONTH NAME OF BUSINESS UNIT UPDATE DATE VERSION

PROBLEMS	SOLVERS	ISSUES	INFLUENCERS
•	•	•	•
CONCERNS	PARTIES	KEYS TO SUCCESS	HOLDERS
•		•	•

Problems are something you or someone can figure out to solve or do something about them. Immediate actions and follow-ups are required.
Issues are something people talk about but nothing or no one is able to tackle them. Find influencers to reduce or redirect the impacts.
Concern are something we worried about or thinking of, but has no idea what to do. Seek out other related parties to unload the concerns.
Keys to success are something to concentrate and put effective efforts for your team's success. Assign a holder to execute the keys till success.